

Prior Auth: An Old Problem Requires a New Solution

AI-powered technology from AKASA delivers a different kind of automation



The Administrative Nightmare of Prior Auth

SOURCE: AKASA

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PRIOR AUTHORIZATIONS ARE THE SECOND MOST TIME-CONSUMING TASK IN THE REVENUE CYCLE, ACCORDING TO HEALTHCARE FINANCE LEADERS

36%

OF HEALTHCARE ORGANIZATIONS SAY PRIOR AUTH AND PRE-CERTIFICATIONS ARE THEIR LEADING CAUSE OF INITIAL DENIALS

Automation can be the answer to your prior auth problems.
But most prior auth solutions fall short.



Dated and insufficient approaches to prior auth leave many solutions incomplete:

- Many RCM platforms or tools are bolt-on solutions that incorporate legacy robotic process automation (RPA), which creates headaches when healthcare providers implement them.
- Some vendors only automate status monitoring, pre-populating demographic information in request forms, or other easy tasks.
- Limited networks and payer connections can hinder the scope of how many payers you can automate or streamline for prior auth.
- Bolt-on prior auth software typically results in training and integration hurdles.
- Vendors specializing in only prior auth make it harder for you to expand and automate other RCM processes.
- Vendors that provide generic automation solutions lack the healthcare or RCM industry expertise to understand and navigate the complexities of prior auth.



Prior auth vendors frequently leave some of the work on the table, asking a lot of your organization and team:

- Many solutions require your staff learn a new tool and navigate user portals.
- Some still task your team with manually reviewing and submitting the auth request.
- Bolt-on software often guides users through workflows, which streamlines the process but means your staff still needs to do the actual work.
- Prior auth integrations often interrupt your existing workflows and may not work seamlessly with your EHR.
- Numerous prior auth automation vendors require you to build and maintain your own RPA.

The solution?

AKASA Authorization Management: A different kind of automation

Powered by RPA, AI, ML, and our team of revenue cycle experts



How Authorization Management works

- **Auth Determination:** Validate if prior auth is required
- **Initiation + Submission:** Complete auth request forms and submit to payers
- **Status Check:** Obtain well-timed auth statuses
- **Inpatient Notifications:** Notify payers of inpatient admissions



Benefits of using Authorization Management

- Holistically address prior auth
- Navigate complex prior auth workflows and ever-changing payer rules and portals
- Search, attach, and submit relevant clinical documentation in auth requests
- Reduce retro auths by adding additional diagnosis and procedure codes that commonly go together in the initial auth
- Cause no interruptions to existing workflows
- Require no employee training or tech support and maintenance on your end

You need the right automation and partner to improve your prior auth workflows.

At AKASA, our **HIPAA-compliant, HITRUST-certified, and SOC 2-certified** technology is purpose-built for healthcare and the revenue cycle. When you work with AKASA, you work with a partner who truly understands your unique workflow challenges and can help solve them in proven ways.

Leverage true AI-powered automation and start streamlining your prior auth workflows today.



Contact us to learn more
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HEALTHCARE WITH **AKASA.**